

MIDDLESEX PUBLICATIONS AT A GLANCE

TOWN TRENDS (Direct Mail Publication)

TOWN TRENDS is mailed to all the residents living in closest proximity to your retail establishment.
TOWN TRENDS provides families with a local family calendar of events.

ZONE HOUSEHOLDS AREA SERVED

MONTHLY PUBLICATIONS

1	15,500	Kendall Park, Franklin Park, Monmouth Junction, Somerset & North Brunswick (Route 27 Shopper)
2	17,400	East Brunswick, Milltown & South River
3	21,000	Marlboro, Manalapan, Robertsville, Englishtown, Freehold & Morganville
7	22,100	Monroe Township (including Jamesburg & Adult Communities) Also Spotswood & Helmetta (including Businesses in all areas) (Monroe Trends)

SIX TIMES ANNUALLY

4	15,500	North Brunswick, Monmouth Junction, & Dayton (Route 130 Shopper)
6	14,500	Old Bridge
8	15,500	East & West Windsor, Cranbury & Plainsboro

NEW FOR 2008!

COMMUNITY SERVICE MAGAZINES

SEMIANNUAL PUBLICATIONS

Upscale Families Magazine	10,000	Families earning in excess of \$145,000 in Middlesex, Monmouth & Mercer Counties
Welcome To Our Town	10,000	Newly established households in Middlesex, Monmouth & Mercer Counties
Suburban Parent Source Guide	30,000	Families in Middlesex & Monmouth Counties

NJ SUBURBAN PARENT

SUBURBAN PARENT is the oldest and most widely read parenting publication in New Jersey.
SUBURBAN PARENT includes featured articles pertinent to the parenting market.

ZONE HOUSEHOLDS AREA SERVED

MONTHLY PUBLICATIONS

1	30,000	The Brunswicks, Plus Middlesex & Upper Monmouth Counties (including Marlboro, Manalapan & Freehold)
2	20,000	Middlesex County (inc. Edison, Woodbridge, Metuchen, Highland Pk. & Westfield)
3	28,000	Mercer & Somerset Counties and surrounding areas (inc. Princeton)

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MIDDLESEX PUBLICATIONS, INC.
850 Route 1
North Brunswick, NJ 08902

(732) 435-0005
Fax: (732) 435-0677
email: sales@NJParentWeb.com